



Outcomes • Expectations • Takeaways

You Create and Internalize a Personalized Leadership Action Plan: You leave with a clear, tangible action plan - a psychological roadmap – of how to turn around that which is holding you back, some of which you are likely unaware. Your plan is individualized and effectively incorporated into your natural personality; you thus have a social knowingness regarding how to take it out there and make it work.

Our Lasting Self-Awareness Approach: Leading with self-awareness includes recognizing and managing those behaviors that have the potential to undermine your strengths. Harvard Business Review since 2001 has offered supporting evidence to their own words that...“No tool can help a leader who lacks self-knowledge.” Subsumed within the 5-day program is our hallmark Self-Awareness Workshop that goes beyond self-knowledge by taking that knowledge and allowing it to make an emotional connection with one’s intellect.

Unique Teambuilding Process: Conventional approaches to teambuilding rely on processes that often times are experienced as contrived or scripted. For example, we do not engage in role-playing exercises. Instead, our program subtly draws you and the other participants into a unified team within approximately 36 hours. From these authentic interpersonal connections with one another, you become highly motivated to engage in similar fashion with teammates upon your return to your organization. While useful for everyone, this is an antidote for those who tend to resist workplace team playing. They now do it because it feels natural. Our graduates report improved family dynamics as well.

You Leave with a Winning Delivery System: Your personality represents your delivery system, and if people like your delivery system, not only will they more likely follow your lead, but they also will enjoy working with you more, thereby representing you more favorably to your internal and external customers.

Unique 360° Approach: You get to experience yourself through others’ eyes. You will hear your feedback without experiencing a disabling defensive posture and thus will feel compelled to make lasting change due to the engagement of your subconscious, where the mechanisms for permanent change reside.

Unmatched Expert Facilitation: Tweaking personalities at a depth to ensure lasting change is a highly psychologically driven process. The Trust president is a Duke-trained, licensed psychologist with two doctorates. Our other change-agents/program facilitators are trained within their respective areas of expertise to support lasting results. Our faculty present themselves as highly authentic and credible, thereby creating a safe environment for one to explore.

Unmatched Positive Participant Change: Permanent participant change in any program cannot take place without an accompanying emotion which can be felt as internal and private. Participants in our Personalized Leadership Development Program™ experience at least private emotions and thus achieve lasting change. Many leadership organizations either rely purely on cognition, or they may lecture on emotions. Thinking one’s emotions is not the same as experiencing them - a prerequisite for long-term, positive change. Our post-workshop accountability process, which is a part of our program, cinches it.

Unmatched Success Ratio: 98% of our PLDP graduates rate it as the best workshop they have ever attended for *both* personal *and* professional development. More importantly, this translates into our graduates maintaining and growing their gains. Their profound signature and video testimonials of change can be found on our web site, www.leadershiptrust.org. As you read, envision your own name appearing alongside these testimonials with whatever your desired takeaways. This program is personalized to your goals, which then become our goals, and we tailor the process to guarantee the results you want. Your success thus becomes ours. This is how we earn and keep your trust.

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