



## Our Three Personalized Leadership Development Programs

*~Emotional Intelligence Training at Its Guaranteed Best~*

- 1) **3-day Self-Awareness/Emotional Intelligence Workshop - \$4500\* (Connecting your mind to your heart~)**  
**Description:** Self-awareness is the key to a happy life and to highly effective leadership. Leadership prowess requires self-mastery. You must first learn to master and lead yourself before you can lead others. The first step in this entire process is self-awareness, **the cornerstone for emotional intelligence** (Daniel Goleman, 1995). This 3-day program offers the nuts and bolts to growing emotional intelligence such that it becomes a part of one's basic, natural personality.

- This unique leadership workshop engages your mind, body, and emotions (and Spirit, which is differentiated later on in the program) in a way that makes it possible for you to experience yourself through others' eyes in raw form. While mainstream leadership development training offers a view of leadership in an objective manner (i.e., via readings, lectures, movie clips, roleplaying, etc.), this leadership workshop is experiential in nature and highly focused on you, such that you become the main star in the movie of your own life.
- This is to say that we engage you in processes that reconnect you with who you are at your central core. You become **the best you** rather than "someone else" who is being held up as a model to emulate. After all, it's only when you are naturally being yourself that others find you authentic, credible, and relatable.

This 3-day Self-Awareness/Emotional Intelligence Workshop includes the following:

- 1) A highly comprehensive 360° feedback process (we believe we are the prototype for this holistic, integrative process) which sets the stage for the emotional intelligence segment that begins that same evening, plus
- 2) Seven additional hours of leadership models, concepts, and group exercises.

- 2) **4-day Personalized Leadership Development Program™ (PLDP) - \$5575\***

**This program includes all the aforementioned offerings above plus the following and more:**

- 1) Assessments (not just individual interpretation but within the context of both team impact and organizational culture fit), and a
- 2) Personalized leadership action plan that captures the identified specifics over the course of the first four days that are necessary for one's successful change process via one-on-one with workshop facilitator.

- 3) **5-day Personalized Leadership Development Program™ (PLDP) - \$7500\***

**This program offers in addition to all offerings above, the following:**

- 1) A compelling group process that starts after the evening meal on the 4th day that many graduates consider the most dramatic component of the 5-day workshop to reinforce change.
- 2) "Taking it Out There and Making It Work" component.
- 3) Those who opt for our 5-day PLDP™ are included in a 4-week post workshop accountability program, as research shows it takes 21-30 days to jell a new behavior. During this time, the workshop facilitator offers both group and individual executive and life coaching. Each graduate also has an accountability partner, yet the advisory board, which is comprised of all workshop participants, persists for the entire month following the workshop with guidelines and monitors to ensure the work is done, and the workshop facilitator is with them the entire time. It is a critical time to ensure permanent positive change. Many of these groups have reunions and stay in touch for years.

- \*Note: 1) Workshop fee includes: hotel, breakfast, lunch, conference fee, assessments (4-5 days) and materials.  
2) All programs are tuition guaranteed.**

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